

CINELLI & ASSOCIATES  
NAMING PRESENTATION

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ANDREW SABATIER  
BRAND IDENTITY DESIGNER

# CONCEPT STREAM

GINO	UTOPIA	EQO	YYXIAN	YYXIAN	RUBRIC	AYRE	CONVERT	ILIO	HINGE	QUENCH	VERTEWEAR	BROCCOLI
OPEN	GAIA	* EO	YYXIAN	ECOLIAN	RUBICEN	LUNAH	SPORIDIAN	GLIO	XHALT	GRUEN	VERTECO	MUNK
CHANGE	IA	EOH	ECOLIAN	ECOLIAN	RUBRIC	* SOLA	SPOI	GRIO	HOLT	TANK	ECOVERTE	MONFA
FORBOT	EYA	O	ECOLIAN	ECOLIAN	SACHA	FENDON	ORCHIO	GREON	HINGE	ETERNAL	VERT	GONGA
REBF	SPUAL	POO	ECOLIAN	ECOLIA	ACHA	NET	ORCHARD	GILL	FI	* ETERNA	ELOVATE	* GRENGA
GENO	DUNE	ELOPOD	ECOLIA	EOH	ASCHER	AOH	QUARO	BREATHE	IFY	PINE	ELOVATION	ANGA
CAPE	CAMBER	LODE	EOH	POHO	SIREN	A-OH	OWEN	INHALE	Y&I	SPRUCE	SHADE	ANGELED
DEEP	CAMBRE	AGO	POHO	EYOR	SYREN	AO	EQUEST	INHAIL	ANISE	DAWN	ELOLAND	ANGELECO
FLUID	MIST	QUANT	EYOR	TRAIL	SYAL	AYO	ECQUEST	HAIL	BIRCH	* GREEN DAWN	ECOLAN	BIRD-BEAK
FRACTAL	GIST	NUPB	TRAIL	SEED	SYA	AYEN	ECQUEST	HAYLE	DOVE	OLIVE	PANGEA	BUMBLE GEE
SOURCE	EN	REVERB	SEED	DELVE	SAYA	FEN	EVOLVE	ELOHAYLE	GREEN TEVER	ORANIL	GONRJANA	CALYPSO
WELL	LYRE	AREYA	DELVE	CAPTURE	YULE	FENAN	EVOLVING	EXUDE	FEVAH	RUSTIC	GEA	BEAD
SPRING	GAC	AREDA	CAPTURE	QUE	GRACE	FENON	EXTROPIA	XUDE	FEVA	THRESHOLD	* BLOOM BLOOM	GREEN BEAN
SPIN	FIREO	ARODA	QUE	AMT	AXAL	N-ON	XTROPIA	GRUBE	FACE	THRESH	ECOFLAIR	KANZA
MONTANE	EXHOD	ARONA	AMT	FYT	LAPTURE	LUNARIA	XTROPE	* QU	PHASER	THRESH THREADS	FLARE	* ZUNI
MONTAYNE	KOBE	ARONA	FYT	EPIC	ENRAPTURE	ELOMOON	ECOGRESS	QUYOO	NPHASE	JADE	GREEN STORM	ARTECHOSE
CANOPY	XOBE	AGON	EPIC	EPICO	APT	ELOMAN	OPIAH	CUYOO	FACE	JAYD	THUNDA	INDIAN MOON
COVER	XOEN	FORZ	EPICO	EPICA	DIA	ELOMIN	OPIAH	GOOYOO	* ELOBERRY	SHEEN	GAYA	GREEN INDIAN
EDUCE	QOEN	FORZEL	EPICA	OTYL	ZIA	ELOPE	OPIA	QU EWEAR	ECOBERRY	* ECOSHEE	GIYA	FERN
EDEN	QEN	FORZE	OTYL	RADISH	XIANO	EKORP	OPIYA	CUE YOU	ECOBERRIE	* ECOSHEN	AVEO	FERN FACE
EDENIC	GEX	FENCA	RADISH	NATES	IANO	VORE	AXIPO	* CUEYOU	GREENMT	* VERTE	VEYO	EGHEN
ARCADIA	XALE	VISION	NATES	EIGHTD	FORGE	* SPOHR	AXIO	WEAVE	THIRST	* VERTICAL	GECO	EGHEN
	VONE	VIXION	EIGHTD	RAYRE	RARE	EXTROPIAN	MELIO	* RWE'VE	* THYRST	VERTICAL	GECOH	EGHAN
								IMDUE	ECOVERT	ECO DAWN		
ECOTRATION	FOOZ	NANDA	SCHIST	* ECODAWN	LATTITUDE	AMOH	VERTUS		* ELOVUS	GREENAGE	DEAK	
ECCOTRATION	FUZZ	ORACLE	WILD	GUSH	L'ATTITUDE	EGG	* VERTIS		ELOTO	MOB	PLATEAU	
ECOTRA	INNU	ORA	WILCO	ELOMULE	CASCADE	CATAPULT	VERTIUM		* FIERCE	* M.O.B.	VEN	
OTRA	INYU	SONA	WYLO	ELOMUSE	CASCADE	NEYME	* ECOLUST		FRENZY	ELOGO	GREEN TEIN	
ECOVOLUTION	DEEP GREEN	SOSH	SIAM	VIVIFI	INLOOM	NZY	ECOFLY		FRIENDY	ESCE	ARTERY	
JASE	ASPARAGUS	ELDRIN	SYAM	VIY	RANGE	NZ	* ELOBEE		FRIENDZY	GROUND	AVIAN	
FISCION	BAHIA	ELO	GUAM	* VURE	WEAR	NZEE	GREEN SIGHTED		* GREEN FIELD	GROUND	STAMPEDE	
PHUSE	BOLDER	PANA	GAVAM	SOUACE	WEARE	* PULSE	TIMED		WYLD	WHEAR	GREENMARK	
* FUZE	* BOLDA	PESTO	SISAL	SOHC	* VERDANT	GENE	* UP THE ANTE		WYLDA	PECUNO	MIMIC	
SUBLIMATE	ELM	PESS	KAHCO	SAHC	GREENINE	JENE	* ECOHEAD		TEMPEST	FEKUNO	DITTO	
GIO	EUCALYPTUS	FEOREO	THYME	SAWC	* GRENADILLA	ORIGIN	* KIN		SOLAH	JAHUND	ANTE	
ECOGEO	FUNCH	WASP	TYME	SEE G	GEEOH	AURA	ILK		* BOGO	* EOUS		
CLOUDA	FYNCH	TEN	SULU	CG	GRENOILAH	AUTRA	PENNON		SURGE	EUS		
SHOAL	GODEN	TVIN	SVCAMORE	CEE GEE	CONVEN	AURA	NONSUCH		PULSE	REPLETE		
FLOCK	IRON GREEN	TVAN	TUMERIC	SEEGEE	CULTIVATE	AURA	AFFIL		PULS	FLUSH		
HERO	KARAKA	SWAN	ERIC	ZUUL	CULTIVE	* AURAH	AFFILIATE		SURGH	DOLSTA		
SWARM	* KOKODA	COMPLEX	NODE	WAKE	KULTIVATE	GLOH	AFL		FACTION	BUOY		
SCHOOL	KUMERA	PLEY	* VILOH	* WAK	ELM	SCEN	FACTION		KABAL	* GKAY		
SKULE	MANFIS	ECOLIAN	XANAH	GBEE	EUBA	SCENE	ECOMO		ECOMO	EKAY		
GEOWEAR	MIKADO	ECOLAN	XOHA	* GREENBEE	MEYST	CENE	* ELOMOJO		* ELOMOJO	OKAY		
JROOD	MING	GLOWEAR	ZOHA	GMODE	GAYA	YODDOO	VIGA		VIGA	OKEI		
* GULL	MOSS	FLUWE	SHAWL	MODE	* GAIYA	* TOTEM	VIGGA		VIGGA	OKET		
RAVEN	COOL MOSS	GUIN	SHAW	VERT MODE		CREED	EGH		EGH	SYNK		
SHREW	KOOLMOSS	GUINE	* VIVIFY	MODE VERT		KREED	* EGGH		* TANDEM	STRYKE		
										SYKED		
										* SYKD		

# LONG LIST

EPICA	VERTE	NANDA	VERTUS
AXAL	VERTIKAL	ECORIAN	ECOBEE
SOLAH	BLOOM BLOOM	GLOWEAR	KIN
SPOHR	AVEO	SISAL	KABAL
SPORIDIAN	ECODAWN	SYCAMORE	ECOMOJO
QUARO	MUNK	WILOH	EGGH
OPIA	CALYPSO	GREENBEE	ECOVUS
MELIO	ZUNI	CASCADE	FIERCE
GLIO	ECOVOLUTION	VERDANT	FRIENDZY
CUEYOU	OTRA	GRENADILLA	GREEN FIEND
Q.U.	PODA	GAIYA	UP THE ANTE
WE'VE	FUZE	G.OH	WYLD
FEVAH	ECOGEO	AMOH	GEOGO
ECOBERRY	GULL	SIRAH	M.O.B.
THYRST	BOLDA	CATAPULT	ECOGO
ETERNA	ELM	PULSE	EKOGO
GREEN DAWN	EUCALYPTUS	AURAH	ENTH
JAYD	KOKODA	GLOH	STRYK
ECOSHE	KUMERA	TOTEM	ECOVIA

ECOBERRY

WILOH

ECOBEE

AURAH

ECOGO

SPOHR

ECOMOJO

GRENADILLA

TOTEM

KOKODA

WILOH

ECOBERRY

KOKODA